



## 2017 BEHIND THE VEIL FALL BRIDAL SHOWCASE

### Event Information Guide/Vendor Registration Form

- I. **Event Information:** Thank you for your interest in our Bridal Showcase. Our goal is to make this a valuable and useful day for everyone! We want to pamper our Brides, as well as showcase the best companies that offer wedding needs and supplies. All vendors will be emailed the Bridal Attendance after the Showcase. Please contact us directly with further questions at [rosados@douglasvillega.gov](mailto:rosados@douglasvillega.gov).

### EVENT TIMELINE

**Registration forms and payment must be received no later than July 31, 2017.**

*Due to limited available space, registration may close prior to July 31, 2017.*

Please sign where indicated below and initial the Vendor Guidelines page and return to:

**Douglasville Convention & Visitors Bureau**

**6694 East Broad Street**

**Douglasville, GA 30134**

**Attn: Samantha Rosado**

**Email: [rosados@douglasvillega.gov](mailto:rosados@douglasvillega.gov)**

**Date:** Sunday, August 20, 2017

**Showcase Location:**

Douglasville Conference Center  
6700 Church Street  
Douglasville, GA 30134

**Time:** 2PM to 5PM

The facility will be open at  
11:30 AM for set up.  
Breakdown begins at 5PM.

**Your Space:** If your display is blocking the view of your neighbor's display you will be asked to take it down. Within your space you are not allowed to advertise merchandise or materials from or for another company.

**Electricity:** Electricity can be provided for an additional \$25.00.

**Tables and Table Linens:** You must provide your own table linen. All vendors will be provided with one table either 4ft or 6ft in length.



## 2017 BEHIND THE VEIL FALL BRIDAL SHOWCASE

**Business** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip Code** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Website** \_\_\_\_\_

**Business Category** \_\_\_\_\_

- Premium Exhibit (40 available)—Ballroom Area \$75      Choose one:       Electricity  
 Standard Exhibit (7 available)—Pre-Function Area \$50       4 Ft. Table      Needed \$25  
       6 Ft. Table

**Size of Space:**

*Your space includes 1 table (4 ft. or 6 ft.) and 2 chairs*

**Door Prize:**

Please briefly describe your door prize on the line below. All Door Prizes must have a minimum value of \$75.00. It must be for a good/service and not a percent off.:

\_\_\_\_\_

**Payment:**

Check enclosed: Checks payable to: **The City of Douglasville.**

Credit card type:       American Express       MasterCard       Visa

Name on Credit Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Amount: \_\_\_\_\_

Expiration \_\_\_\_\_ CVV (3 Digit number on back of the card) \_\_\_\_\_

Please email your logo to [rosados@douglasvillega.gov](mailto:rosados@douglasvillega.gov). No Later than Friday, August 4, 2017. Type **Bridal Logo** in the subject line. Emailing your logo later may result in your logo being left off of the power point presentation which will be scrolling throughout the event.

**How did you hear about this event?**

\_\_\_\_\_



## Exhibitor Guidelines

1. Payment must be received by *July 31, 2017*.
2. Information supplied on the registration form will be used on the vendor list. If you are a home based business, please denote that on the Registration Form so your address will be left out of the Vendor List sent to the attendees.
3. Due to limited available space, we reserve the right to limit the number of vendors in each category. We try to keep a minimum of 3, maximum of 4 in any one category. Space will be given on a first come, first serve basis.
  - Vendors within the same category will not be located near one another.
  - Vendors within the same category may share the category with a Sponsor. In this case the Sponsor has the right to additional opportunities that are unavailable to vendors.
    - i.e. the Bridal Showcase MC will provide the music for the entirety of the Showcase. They will be responsible for all announcements in relation to the Bridal Showcase. However, a DJ in the same category is permitted to play music, but it cannot be heard from a maximum of 2 booths away.
  - Certain Sponsorship opportunities can close out a vendor category without reaching the number of maximum vendors.
4. The Douglasville Conference Center is a Presenting Sponsor therefore **NO OTHER VENUES WILL BE PERMITTED**.
5. Proof of the Pudding is a Presenting Sponsor. **NO OTHER CATERERS, FOOD AND/OR BEVERAGES WILL BE PERMITTED**, but cakes are allowed.
6. All vendors are required to bring a door prize. The Door Prizes must have a minimum value of \$75. *Door Prizes must be a product/service.* **You must fill out the prize section of this registration form.** It is your responsibility to bring the prize on August 20, 2017. Hold on to the prize and the winning bride will visit your table to retrieve it, or, if not present, you will receive notification of who won so that you may contact them directly.
7. Any and all damages to the ballroom that is specific to a vendor are at the expense of that vendor.
  - All decorations, sound/electrical equipment (**bring your own extension cord**) or supplies must be provided by the vendor. It is advised to bring your own cart to assist with loading/unloading your vehicle.
  - All Bridal Showcase vendors and their employees must confine their activities to their vendor space. Handouts (including literature, souvenir items and promotional materials) may be distributed only from your display space – not from the aisle. **All vendors must limit noise level to an acceptable level.**

**PAYMENT:** Registration forms & full payment of Booth space must be received by the Douglasville Convention & Visitors Bureau by July 31, 2017.

1. **VENDOR SPACE WILL NOT BE RESERVED WITHOUT PAYMENT.**



- 2. Due to limited space, there are no refunds for cancellations.
- 3. It is the responsibility of the vendor to provide all artwork for print materials by the deadline. Any items received after the deadline may lose their place in the promotional materials. There will be no refunds for failure to provide requested artwork.

**Show Hours:**

2017 Behind the Veil Fall Bridal Showcase

- 1. The hours are 2PM to 5PM and all booths must be staffed the entire time.
- 2. Dismantling of displays cannot commence until 5PM on Sunday, August 20, 2017. Moving equipment through aisles while guests are on the floor is discourteous and a safety hazard. Dismantling booths prior to the close of the show may be the cause to preclude participation in future Douglasville Convention & Visitors Bureau events.

**Cancellations:**

Due to limited space, we cannot offer refunds.

**Bridal Leads:** A list of leads generated by event registration will be emailed to each vendor in attendance in an Excel spreadsheet at no additional cost.

**Load in/Load out:** You may begin loading in your items at 11:30AM. One vendor at a time is allowed to park their vehicle in front of the Conference Center to unload/load, as quickly as possible. It is advised to bring your own cart to assist with loading/unloading your vehicle. If you have a lot of items it is suggested that you bring a second person to stay with your items while you park your vehicle. You may NOT use this area for parking.

**Parking:** There is parking at no cost in the adjacent three-level parking deck.

**Exhibitor Initials:** \_\_\_\_\_

*I hereby confirm that I have read the Vendor Guidelines above and by signing agree to abide by these guidelines.*

**Signature** \_\_\_\_\_ **Date:** \_\_\_\_\_

If you have any questions about the showcase please contact Samantha Rosado 678-449-3096 or via email at [rosados@douglasvillega.gov](mailto:rosados@douglasvillega.gov)